

SYLLABUS PLAN (2022-23)

CLASS-BBA 5TH SEM

SUBJECT- FINANCIAL MARKET AND FINANCIAL SERVICES

EXTERNAL:80

INTERNAL:20

TOTAL:100

COURSE OBJECTIVE: To familiarize the students with traditional and modern financial services.

COURSE OUTLINE:

UNIT	TOPIC	CONTENT	OBJECTIVE	METHODS AND TECHNIQUES	SOURCES
I	Financial Markets:	Meaning, Functions and Types	In this section, students acquainted with Definition, functions and process of financial markets in India	-Google Class room teaching with examples -Group Discussions - Power point Presentations - Class room tests and assignments	1.Financial Markets: A Beginners' Module, Workbook from NSE
	Money Market:	Meaning, Characteristics, Structure, Participants, Growth of Indian Money Market, Components of Money Market, Call Money Market, Acceptance Market, Bills Market, Commercial Paper Market. Certificates of Deposits Market in India.			2.Mutual Fund: A Beginners' Module, Workbook fromNSE
	Capital Market:	Nature and Role,			3.Gurusamy, Financial Markets and Institutions, 3rd edition, Tata McGraw Hill. 4.Saunders, Financial

		Functions, Distinction between Money market and Capital Market, Primary Market, Secondary market, Operational Mechanism of Capital Market.			Markets and Institutions, 3rd edition, Tata McGrawHill. 5.Thummuluri, Siddaiah, Financial Services, 1st edition, Pearson Education. 6.Khan, Indian Financial Systems, 6th edition, Tata McGraw Hill
	Introduction to Commodity Markets Overview of Euromarkets	Introduction to Commodity Markets Overview of Euromarkets with special reference to Euro currency and Eurobonds			
UNIT-II	Financial Services: Merchant Banking Mutual Funds	Meaning, Characteristics, Importance and Kinds of Financial services, Financial Services and Economic Environment, Players in Financial services. Concept, Evolution and Functions of Merchant banks. Concept, Types, Advantages, Problems of Mutual Funds in India, Constitution and Management of Mutual	The objective of the unit II is to familiarize the students with the introduction of financial services and various other parts of services.		

		Funds.			
	Factoring Services	Factoring Services – concept, functions of a factor, and types of factoring.			
	Venture Capital	Venture Capital Financing – concept, features, and stages of financing			
	Credit rating	Recent Trends in Credit Rating Services in India- Role of ICRA and CRISIL			

Question Bank

Short answer type questions:

- What do you mean by financial market?
- What is money market?
- What do you mean by call money market?
- Write about Offline and Online trading.
- Name two types of fee-based advisory services.
- What do you mean by merchant banking?
- What is the concept of mutual funds?
- What is the mechanism of factoring?

Long answer type questions:

- Outline an overview of the financial markets in India. What are its functions?
- What do you mean by call money market? Discuss the recommendations of various committees on call money market.
- What do you understand by commercial bill market? Discuss its importance.
- Discuss in detail the organisation, growth and weaknesses of stock exchanges in India.
- Discuss in brief some of the important players in the financial sector.
- “Investing in securities through mutual funds is a better choice than direct investment.”Examine the statement.