

SYLLABUS PLAN(2020-21)

CLASS-BBA 5th SEM

SUBJECT- FINANCIAL MARKET AND SERVICES

EXTERNAL :80

INTERNAL:20

TOTAL:100

COURSE OBJECTIVE: To familiarize the students with the traditional and modern financial and services.

COURSE OUTLINE:

UNIT	TOPIC	CONTENT	OBJECTIVE	METHODS AND TECHNIQUES	SOURCES
I	Financial Markets: Money Market:	Meaning, Functions and Types Meaning, Characteristics, Structure, Participants, Growth of Indian Money Market, Components of Money Market,	In this section, students acquainted with Definition, functions and process of financial markets in India	-Google Class room teaching with examples -Group Discussions - Power point Presentations - Class room tests and assignments	1. Financial Markets: A Beginners' Module, Workbook fromNSE 2. Mutual Fund: A Beginners' Module, Workbook fromNSE 3. Gurusamy,

	<p>Capital Market:</p> <p>Introduction to Commodity Markets</p> <p>Overview of Euromarket</p>	<p>Call Money Market, Acceptance Market, Bills Market, Commercial Paper Market. Certificates of Deposits Market in India.</p> <p>Nature and Role, Functions, Distinction between Money market and Capital Market, Primary Market, Secondary market, Operational Mechanism of Capital Market.</p> <p>Introduction to Commodity Markets</p> <p>Overview of Euromarkets</p>			<p>Financial Markets and Institutions, 3rd edition, Tata McGraw Hill.</p> <p>4. Saunders, Financial Markets and Institutions, 3rd edition, Tata McGrawHill.</p> <p>5. Thummuluri, Siddaiah, Financial Services, 1st edition, Pearson Education.</p> <p>6. Khan, Indian Financial Systems, 6th edition, Tata McGraw Hill</p>
--	---	--	--	--	---

	s	with special reference to Eurocurrency and Eurobonds			
UNIT-II	Financial Services:	Meaning, Characteristics, Importance and Kinds of Financial services, Financial Services and Economic Environment, Players in Financial services.	The objective of the unit II is to familiarize the students with the introduction of financial services and various other parts of services.		
	Merchant Banking	Concept, Evolution and Functions of Merchant banks.			
	Mutual Funds	Concept, Types, Advantages, Problems of Mutual Funds in India, Constitution and Management of Mutual Funds.			

	<p>Factoring Services</p> <p>Venture Capital</p> <p>Securitization of Debt</p>	<p>Factoring Services - concept, functions of a factor, and types of factoring.</p> <p>Venture Capital Financing - concept, features, and stages of financing</p> <p>Securitization of Debt - concept and process of securitisation</p>			
--	--	---	--	--	--

--	--	--	--	--	--

Question Bank

Short answer type questions:

- **What do you mean by NIM?**
- **What is money market?**
- **Who can invest in CP?**
- **Write about Offline and Online trading?**

- **Name two types of fee based advisory services?**
- **What do you mean by merchant banking?**
- **What is the concept of mutual funds?**
- **What is the mechanism of factoring?**

Long answer type questions:

- **Outline an overview of the financial markets in India .What are its functions?**
- **What do you mean by call money market? Discuss the recommendations of various committees on call money market.**
- **What do you understand by commercial bill market?Discuss its importance.**
- **Discuss in detail the organisation,growth and weaknesses of stock exchanges in India.**
- **Discuss in brief some of the important players in the financial sector.**
- **“Investing in securities through mutual funds is a better choice than direct investment.”Examine the statement.**